

www.monticellohistoricalsociety.org

MAHS

Board of Directors

President - Mary Davis

Vice-Pres. - Sue Rieder

Secretary - May Burgy

Treas. - Karen Brugger

Member - John Casey

Member - Teresa Dunlap

Member - Hans Sulzer

Coordinators

Docents - Kay & Bill Dickson Programs - Paul Rieder & Donna Fergerson

Membership - Carol Schultz

Collection Archivist

Jules Cappelle
Jules.cappelle@gmail.com

Museum Open

Saturdays

May thru October

from 10 am - 2 pm

Our docent coordinators

Bill & Kay Dickson welcome all volunteers. Call them at 938-4315.

RECOLLECTIONS

Monticello Area Historical Society News

Year 2018, No. 2

Sneak Preview a Success

Dear Friends,

The sneak preview to our new exhibit "Monticello of Yesteryear" was a great success! A special Thank-You to May Burgy for suggesting this event, and carrying it off with flair. We had lots of positive feedback and interest in the displays. Jules Cappelle and Roger Dooley spent many hours searching and enlarging old photos, thank you, both. If you missed the opening, the museum will be open Saturdays from 10-2 until October. Perhaps you'd like to share your knowledge of Monticello with visitors to the museum. Being a docent (guide) on Saturdays is a great way to do that.

The month of May means time for our annual meeting and board elections. Check out the details of our dinner meeting in this issue and make your reservations for an enjoyable evening. We have two vacancies on the board this year. It would be great to have a couple of volunteers step forward and save us from "arm-twisting". Serving on the board is a wonderful opportunity to discover more about the organization, the museum, and the Monticello community. I would be happy to talk to you if you think you might be interested.

As you dig into your 'Spring' cleaning, don't forget our September garage sale; save the good stuff for us. If you use social media, we are on Facebook and have a great website.

Have a great Summer Mary Davis

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Monticello Area Historical Society News

Krieg & Zurbuchen

It all started in 1936 in the heart of the depression when gasoline was 11.2 cents per gallon. Jacob Krieg Sr. and Ted Zurbuchen who had worked side by side in the Ford garage in Monticello decided to pull out and try it on their own. Jake started the company with Ted assisting first on Saturdays and weekends and later full-time as needed. The partnership started and had slim pickings but the business grew and in time two sons were added, Jakes's son Jack and Ted's son Zane. They got through the depression and rendered a continued service to the people of Monticello and vicinity with automotive and tractor service with progress and gains in volume each year.

Jake Krieg born in 1899 journeyed to Milwaukee at age 16 and enrolled in mechanic school for a 6 week course. Jake said "We started out small, giving all we had to make each year bigger than the last. Frankly we had a better profit percentage wise back in our early days than we have now, competition gave us plenty of problems. We worked on the early models, then the later models and now we got the 1962, 63 and 64 models. Our sons are "rassling" with problems unknown to us back in the early days."

Both Jake and Ted were born on farms. Jake north of New Glarus and Ted near Verona. Ted has two sons and Jake has four children. In 1964 Ted's doctor put him in St. Clare hospital for a check-up, seems he thought Ted was working too hard or "sumpin" (in Ted's words) but he's back on the job again and going like "sixty" after 29 years of service. The news article stated "Who knows, maybe 29

more years are in the making for Krieg & Zurbuchen?" That was not to be though. The partnership lasted 30 years. Ted retired and died in 1968 at age 67 years. Jake died 1971 and had been assisting Jack and Zane almost daily. Jack had become part owner, had worked there 19 years until 1983 when he went to work for the Green County Highway Department. Jack passed away February 2018. Zane operated a tavern called Zippers until his death in 1989. Ernest Gempeler purchased and demolished the Krieg & Zurbuchen building to expand his grocery business in 1986. By: Karen Brugger



Looking forward to seeing everyone at the Annual Membership Meeting.

MISSION STATEMENT

The mission of the Monticello Area Historical Society is the acquisition, documentation, preservation and exhibition of artifacts relating to the history and culture of the Monticello area. This collection will be located in our museum, the former Woelffer Drug Store on Main Street in Monticello, Wisconsin.

VISION STATEMENT

The Monticello Area Historical Society strives to promote an interest in the uniqueness of the Monticello area by collecting and displaying artifacts that tell our community history. We further endeavor to enrich the community by connecting them to the past and saving the present to enhance the future.



Do you have any memories about the start of our Historical Society? Come to our annual meeting and share as we honor our "Founding Mother" Marlene Schmalbeck.

O. J. PERSONS

DEALER IN

Live Stock
Holstein-Friesian Dairy Cows

MONTICELLO,

WIS.

B. L. Clarke M. D.C.

MONTICELLO,

WIS.

Karlendale Dairy Farm

FRED C. KARLEN, Prop.

Pure Bred Holstein-Friesian Cattle

R. F. D. No. 4.

MONTICELLO,

WIS.

Ads from 1918 Almanac located next to computer in back of museum.

Caramelized Corn Curls—Mary Davis

2 C. brown sugar (light or dark)

1 c. melted butter

½ c. light corn syrup

½ tsp. baking soda

About 40 ounces crispy cheesey corn curlsMix butter, brown sugar, and syrup in large sauce-

pan, cook mixture for 5 minutes. Remove from heat and stir in baking soda. Put corn curls in two large baking pans (I use large foil roaster pans) (Spray with pan spray) Pour syrup over and mix. Bake @ 250^ for an hour, stir every 15 minutes. Cool on waxed paper, break up if necessary. Store in tightly sealed bags. ENJOY

Sir Canary Belle De Kol

No. 98,379



His dam, Belle Mercedes Lady, No. 77,702, with a record of 1-day milk 110.6 lbs, 7-day 721.6 lbs, fat 37,460; 30-day milk 2,809.2 lbs, fat 146,316.

Owned by FRED ZUMKEHR

Monticello,

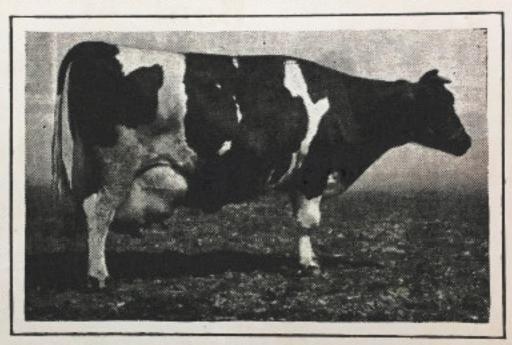
Wisconsin.

The Blumerdale Stock Farm

FRED BLUMER, Proprietor; Successor to Ezra Blumer, who established the first herd of Holstein-Friesian Cattle in Green County in 1883.

Great care has always been exercised in the building up of this herd from its foundation, and it is considered one of the best in the Central States. Included in the herd are many high producing individuals, such as

Belle Mercedes Lady. 77702; 7-day milk record, 721.60 lbs., butter 37.46 lbs; average per cent of butter fat 4.15. 30-day record—Milk 2809.20 lbs., butter 146.32 lbs. Per cent of fat averaged 4.17 in thirty days.



Maggrath Netherland Lady 83587; milk record in one day 102.3 lbs.; 7 days 703.7; 30 days 2903 lbs. Butter record in 7 days 33.42; 30 days 131.08.

Present herd sire (1917) Pieter Mechthilde Hengerveld 179254.

Dam, Famous Mechthilde Hengerveld 161459. 7-day butter record at 3 years 29435; average test for 7 days 5.26.

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Route 3, Box 21, Monticello, Wisconsin.

W. S. HOESLY

FIRESTONE
Tires and Tubes
FIRESTONE
Accessories

MONTICELLO, - WIS.

John Tschanz

DEALER IN

Fresh and Salt Meats, Canned Goods, Fruits, Etc.

Oysters and Fish

WIS.

MONTICELLO,

Rolph Brothers

DEALERS IN

Lumber

Coal Salt
Cement Lime
Stucco Brick
Tile Flour
Feed Hay
Grain, Etc.

Yards south of C. M. & St. P. Depot MONTICELLO, - WIS.



Monticello Area Historical Society Annual Membership Meeting

Thursday, May 24, 2018 7 & D's Monticello House Social - 5:30 Dinner – 6:30 Meeting/program to follow

The pork loin and chicken breast meal will be served family- style and include salad, rolls, potatoes, vegetables dessert and beverage. The cost is \$20 including tax and tip.

Candidates to serve on the board of directors will be elected during the meeting. We will honor our "Founding Mother", Marlene Schmalbeck during the evening.

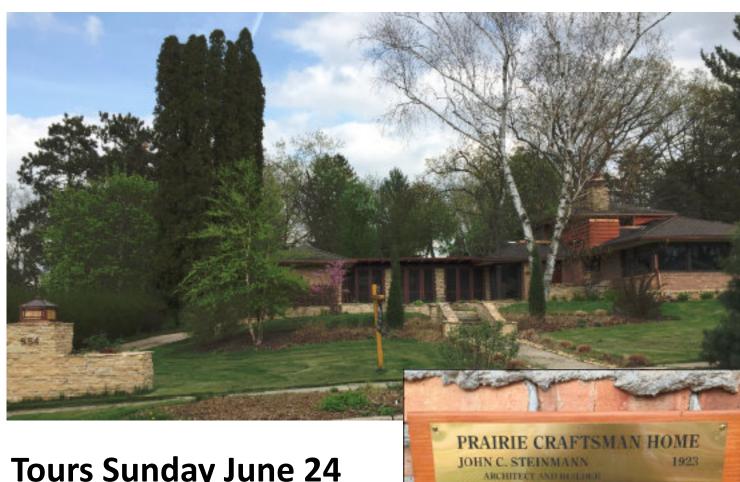
The program will feature Cathy Burgweger, sharing her experiences of establishing her business, **Franklin Grove**, in Attica, in the former blacksmith shop.



Please reserve	paid reservations for the Monticello Area Historical Society Annual
Membership Meet	g on Thursday May 24th. Included is \$20 for each reservation.
Name	
Phone	
E-mail	· · · · · · · · · · · · · · · · · · ·
We appreciate yo	attendance and support. Paid reservations are needed by May 17 th .
Please mail to:	MAHS
	P.O. Box 463
	Monticello, WI 5357

Jund Raiser

A fund raiser for the Monticello Area Historical Society will be held at the John C. Steinmann House at 554 S. Main, Monticello on June 24th. Money raised will be used for a new elevator at the museum.



Tours Sunday June 24

Time to be announced at Annual Membership Meeting

TO BECOME A MAHS MEMBER

Mail this form and payment to the museum address or give them to our membership chairperson.

Membership year: May—April Individual dues - \$20/yr

Family dues - \$30/yr

□ Cash	□ CHECK PAYABLE TO	MAHS
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HOWARD R. STEINMANN EXPAND AND RESOURCE JIM AND JAN STEINMANN

RESTORE TO 102

NAME:

Address: ______

EMAIL: ______

YOU ARE INVITED TO JOIN

THE MONTICELLO AREA HISTORICAL SOCIETY

MEETINGS ARE HELD THE 4TH THURSDAY OF EVERY MONTH, EXCEPT JULY, NOVEMBER AND DECEMBER, IN THE NORTH ROOM OF ZWINGLI CHURCH AT 7:00 PM IN MONTICELLO,

MAHS Museum

P.O. Box 463 204 N. Main St. Monticello, WI 53570 Phone: (608) 938-4216 Email: mahs@tds.net

Hours of Operation

The museum will be open
May 5 until October 27, 2018
but can be open by appointment for anyone or a
group wishing to stop by.

For special group or individual tours, call the museum at (608) 938-4216 or send your request to mahs@tds.net.

MAHS Museum

Admission to the museum is free and a quarterly newsletter from your home town is included.

Please consider including the Monticello Area Historical Society in your will.

A guided tour of the museum can be arranged for all groups anytime.

1.0. box 403	
204 N. Main St.	
Monticello, WI 53570	